

Corporate Club Australia

Leading businesses
Leading the way
for Australia

The premium business network

For almost 20 years our members have united behind a fundamental belief: that corporate Australia can make a meaningful contribution to celebrating and recognising and celebrating national pride.

Through events and programs that help to define our culture and identity, these organisations are committed to fostering the Australian spirit all year.

We invite you to join them by becoming a member in 2016/17.

Corporate Club Australia has established itself as the premium business network for organisations seeking to support Australian values.

NSW Department of Premier and Cabinet

Corporate Club Australia is an initiative of the Australia Day Council of NSW and the NSW Government.

The Australia Day Council of NSW is appointed by the Premier of NSW to champion Australia Day celebrations throughout the State. It is widely recognised as the leading facilitator of programs and events that celebrate being Australian.

The Department of Premier and Cabinet provide the secretariat from which the Australia Day Council of NSW and Corporate Club Australia operates.

The spirit of Australia Day. Every day.

Corporate Club Australia attracts members from many backgrounds and industries, including corporate and government organisations based in NSW, nationally and internationally.

These organisations become part of the broader Australia Day network, comprising sponsors and supporters, creating a dynamic and active group of like-minded organisations.

Annual memberships are available - Gold, Silver and Bronze. You can select the level of membership most suited to your organisation's size as well as your business engagement, networking and hospitality needs.

The membership period is from 01 July 2016 to 30 June 2017.

Business Engagement & Networking

Corporate Club Australia recognises the increasing importance of networking. To facilitate this valuable interaction, members enjoy access to an exclusive calendar of business and networking events, which provide members with regular opportunities to engage with representatives from business and government organisations.

Members are given a list of attendees ahead of events and our team are on hand to facilitate introductions.

Acknowledgements

Members enjoy acknowledgement and recognition in a range of printed and digital collateral, in conjunction with organisations from our broader business network.

Brand Alignment

Corporate Club Australia membership lets you join an iconic network of organisations who share values of excellence, innovation and integrity. These organisations enjoy the positive brand association of being aligned with inspiring national spirit.

Premium Experiences

Corporate Club Australia provides members and their guests, with unique opportunities to experience a series of inspirational and thought-provoking events each year. These events attract exceptional speakers who share their views on identity, culture, business and what it means to be Australian.

Invest in a program that will enable your business to connect, engage, experience.

Events Calendar

2017

Members receive invitations to a series of first-class corporate events throughout the year. These events are held at iconic Sydney locations, feature inspiring speakers, superb cuisine and unique networking opportunities.

- host existing and prospective clients
- network with business and government representatives
- generate new business
- reward staff and facilitate team building

Corporate Club Australia boasts an extensive calendar of exclusive member events.

| | | |
|---|--|---|
| SEP 2016 Networking Breakfast Museum of Contemporary Art, Australia |  | NOV 2016 Cocktail Party Government House, Sydney |
|  | JAN 2017 Australia Day Address Australia Day Lunch Australia Day Harbour Cruise |  |
| MAR 2017 Corporate Golf Day NSW Golf Club, La Perouse |  | MAY 2017 Networking Breakfast Museum of Contemporary Art, Australia |
|  | JUN 2017 Business Lunch Luna Park, Sydney |  |

Memberships

Gold
\$15,000
plus GST

For organisations seeking to engage multiple divisions within their business, to host and reward stakeholders.

Gold Membership offers substantial access to a range of networking and communication opportunities.

| Benefits | Invitations |
|--------------------------------|-------------|
| Australia Day Lunch (2 Tables) | 20 |
| Australia Day Address | 10 |
| Business Lunch | 10 |
| Cocktail Party | 10 |
| Golf Day | 4 |
| Harbour Cruise | 10 |
| Networking Breakfast #1 | 10 |
| Networking Breakfast #2 | 10 |

Corporate Acknowledgements

Silver
\$9,000
plus GST

For organisations seeking high impact networking and business development opportunities.

Silver Membership offers intermediate access to networking and communication opportunities.

| Benefits | Invitations |
|-------------------------------|-------------|
| Australia Day Lunch (1 Table) | 10 |
| Australia Day Address | 6 |
| Business Lunch | 6 |
| Cocktail Party | 6 |
| Golf Day | 4 |
| Harbour Cruise | 6 |
| Networking Breakfast #1 | 4 |
| Networking Breakfast #2 | 4 |

Corporate Acknowledgements

Bronze
\$6,000
plus GST

For organisations seeking strategic networking and corporate hospitality opportunities.

Bronze Membership offers access to a range of corporate networking events.

| Benefits | Invitations |
|-------------------------------|-------------|
| Australia Day Lunch (1 Table) | 10 |
| Australia Day Address | 2 |
| Business Lunch | 2 |
| Cocktail Party | 4 |
| Golf Day | 2 |
| Harbour Cruise | 4 |
| Networking Breakfast #1 | 2 |
| Networking Breakfast #2 | 2 |

Corporate Acknowledgements

Benefits

2017 Australia Day Lunch

Exclusive to Corporate Club Australia Membership.

For over 30 years the Australia Day Lunch has set the standard on how corporate Australia expresses its national pride. This exclusive lunch is held in the week leading up to Australia Day.

Guests enjoy a program featuring eminent speakers, world-class entertainment and superb food and wine. Not surprisingly, it is a major highlight on Sydney's corporate calendar and one not to be missed.

Membership includes table(s) at this prestigious event. To host a table you must be a Gold, Silver or Bronze member of Corporate Club Australia.

Corporate Acknowledgements

CorporateClubAustralia.com.au
AustraliaDay.com.au
Australia Day Lunch Event Screens
Sponsor Board
Australia Day Event Guide
Corporate Club Australia Brochure
Australia Day Lunch Program
Australia Day Address Program
Thank You Advertisement
(Daily Telegraph)

In good company

4d Architecture & Design
APP Corporation Pty Limited
Australia Post
Australian National Maritime Museum
Barangaroo Delivery Authority
Brien Holden Vision Institute
Business Events Sydney
Cabcharge Australia Limited
Celebrity Speakers
City of Sydney
Clintons Toyota
Cushman & Wakefield
Dematic
Department of Defence
Department of Education
Department of Finance, Services & Innovation
Department of Premier & Cabinet
Destination NSW
Dockside Group
Endeavour Energy
Football NSW
Fresh Catering

GIO
Gow Gates Insurance Brokers
Grosvenor Engineering Group
icare NSW
International Convention Centre Sydney
Jardine Lloyd Thompson
KARI Aboriginal Resources Inc
Luna Park Sydney
Macquarie Group Limited
Matrix Group
Multicultural NSW
NSW Business Chamber
NSW Office of State Revenue
NSW Police
NSW Taxi Council
P&O Cruises
Port Authority of New South Wales
Qantas Airways
QBE Australia
Roads and Maritime Services
Sands Promotions
Scentre

Sky News
Svitzer Australia
Sydney Exhibition Centre @ Glebe Island
Sydney Glass Island
Sydney Harbour Foreshore Authority
Sydney Markets
Sydney Opera House
The Centre for Volunteering
Tourism Australia
Tresillian Family Care Centres
Twentieth Letter Marketing and Communications
University of Sydney Business School
UrbanGrowth NSW
Verve Communications
Western Union Financial Services
Westpac

2015/16
Corporate Network

We invite
your organisation
to join this dynamic
Australian business network

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